

**Amendments to the Specification:**

Please replace the title with the title as follows:

METHOD OF PRODUCT ORDERING AND INVENTORY REPOSITIONING FOR  
A PROMOTION

Please amend the specification as follows:

Please replace paragraph number [0068], with the following rewritten paragraph:

[0068] The action may comprise a number of other possibilities, either alone, or ~~on~~ in combination. An electronic message could be sent to appropriate DCs indicating that inventor should be shifted between DCs or between stores to account for the different product inventory needs during the product promotion. The action could also comprise repositioning inventory or generating a purchase order for additional products based at least in part on the needed inventory amount.